



Konstantin Sud

DIGITAL MARKETING SPECIALIST

Date of birth: 23 Feb. 1996
Current Location: Russia, Moscow
Email: kostyasud@gmail.com
Phone: +7 (965) 143-24-32
Web: kostyasud.ru/cv

Work Experience

Digital Marketing Assistant

Ponominalu.ru, Intern

OCTOBER 2015 - PRESENT

Main activities and responsibilities:

- Analyze backlinks using different tools (ex. ahrefs.com);
- Remove incorrect, old and other sorts of faulty backlinks from donor websites;
- Install company's products (such as widgets, buttons, etc.) on partner sites;
- Look for new donor sites and offer them company's affiliate program.
- Prepare and send company's offers via Mailchimp;

For references:

Alexander Utkin | +7 (926) 691-14-14

Education

The Institute of Humanities and Information Technologies

Moscow, Russian Federation. Digital Marketing and Management - 3.7 GPA

Currently studying on the 3rd year. My University allows me to get practical experience during the studies, so I have already managed multiple real-life Web-based projects. I have already successfully passed the HTML, CSS, CMS and basic Digital Marketing exams. At the moment my main subject is Project Management.

Technical Skills

SEO Optimization - Advanced

CMS WordPress - Advanced

HTML & CSS3 - Advanced

SMM - Fluent

Key Skills

Languages

RUSSIAN

NATIVE

ENGLISH

ADVANCED

SPANISH

INTERMEDIATE

Computer skills

- Microsoft Word, Excel, PowerPoint;
 - Adobe Photoshop, Premiere, After Effects, Illustrator;
 - Easily get used to any kind of software.
-

Personal skills and competences

I have strong analytical, decision making, team-working and presentation skills. I also have showcased my ability to process large amount of information along with self-motivation, result-orientedness, creativity and reliance in the undertaken work.

Additional Information

- Expert in video production and photography;
- Ready for relocation.

Email: kostyasud@gmail.com

Phone: +7 (965) 143-24-32

Web: kostyasud.ru/cv